

免费建站指南: 如何建立自己的网站

要建立一个专业的网站，你不需要学习任何的编程知识，也不需要是电脑专业人员。你只要你跟着以下这个免费建站指南操作，你的网站会在 10 分钟内上线。



建立一个网站的 3 个步骤:

第 1 步: 购买域名(.com, .net 等等)。域名也就是你网站的网址

第 2 步: 购买主机空间 (Hosting)。主机空间是用来存储网站资料和安装网站搭建平台(CMS)

第 3 步: 安装 WordPress 免费建站平台(CMS)。目前，大部分网站都是用 WordPress 来搭建的

最后，你只需添加页面，文章，图片，和视频等等内容。还有，你想要的网站功能基本也可以通过安装插件(Plugins)来完成。例如，你想在网站上销售产品，你只需安装 **WooCommerce** 电子商务系统插件就可以了。又例如，你想建立一个带有免费和收费功能的会员网站，你也只需安装一个插件，如 **Simple Membership Plugin** 就可以了。

如果你准备好，我们就可以开始建立一个专业网站了！

每一个网站都需要一个域名(网址)和空间(主机空间)。好消息是，这些你都可以在 [US Domain Center](#)(美国域名中心) 这家全球性公司购买(接受支付宝，美元，或任何国家货币)，而且美国主机也是全球最发达的。

US Domain Center 有提供自动绑定域名和空间功能，以及一键安装免费 WordPress 功能。你不需要操作设置数据库，下载 WordPress 和上传 WordPress 等繁琐事情。WordPress 安装完成后，你的网站会马上上线，无需备案。世界各地的浏览者或客户都可以用最快的速度浏览你的网站。

US Domain Center: <http://www.usdomaincenter.com/>

US Domain Center 的数据中心遍布世界各地，除了北美外，还在亚洲地区和欧洲等地拥有数据中心。用户可根据网站访问者的来源分布选择最适合的数据中心位置，以优化网站用户的体验。US Domain Center 保证 99.9% 的可使用时间，承诺使用最好的防火墙、路由器和服务器，实现完全整合的监控系统。US Domain Center 数据中心的安全技术也非常先进：创新的安全技术阻止外界恶意访问数据中心，24 小时 7 天现场技术人员维护，自动的邮件病毒检测、清除，每日网站备份和增量备份等。

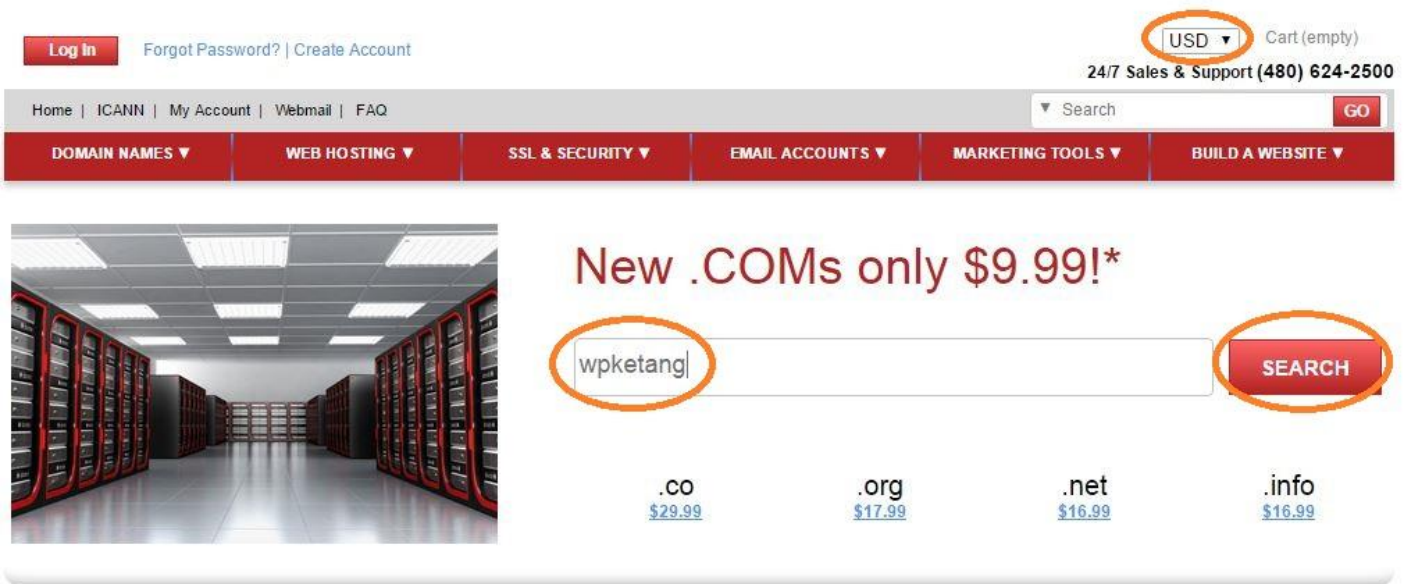
下面是在 US Domain Center 购买域名和空间，以及安装 WordPress 免费建站平台的详细步骤：

第一步: 选择货币和搜索域名

首先, 进入 US Domain Center: <http://www.usdomaincenter.com/>的官方网站。

你可以先选择支付的货币, 如 USD(美元), CNY(人民币), 或任何国家货币。你也可以在后面的购物车那里选择。

接着, 在搜索框内输入你想注册的域名(网址), 如 **wpketang** 然后点击 **SEARCH** 来搜索。



第二步: 选择想注册的域名

如果你想注册的域名还没有被注册的话，你会看到 **Good news, this domain is available**。点击 **Select** 选择该域名，然后选择 **Continue to Cart** 来添加到购物车。

The screenshot shows the top navigation bar of a website with links for 'Log In', 'Forgot Password?', and 'Create Account'. It also displays the currency as 'USD', a 'Cart (empty)' status, and a '24/7 Sales & Support (480) 624-2500' contact number. Below the navigation bar is a search bar containing the text 'wpketang' and a 'Search Again' button. A red banner below the search bar reads 'Good news, this domain is available'. To the right of this banner is a blue button labeled '> Continue to Cart'. Below the banner, the domain 'wpketang.com' is displayed in large text. To the right of the domain is the price '\$9.99*' and a blue button labeled '+ Select'. Both the 'Continue to Cart' and '+ Select' buttons are circled in orange.

Log In | Forgot Password? | Create Account | USD | Cart (empty) | 24/7 Sales & Support (480) 624-2500

Home | ICANN | My Account | Webmail | FAQ | Search | GO

DOMAIN NAMES ▼ | WEB HOSTING ▼ | SSL & SECURITY ▼ | EMAIL ACCOUNTS ▼ | MARKETING TOOLS ▼ | BUILD A WEBSITE ▼

wpketang | Search Again

Good news, this domain is available | > Continue to Cart

wpketang
.com | \$9.99* | + Select

第三步: 选择私隐保护和主机空间

在进入购物车页面前，US Domain Center 会展示以下的页面

Step 1 | Privacy: 建议选择 **Privacy Protection** 来保护隐私

Step 2 | Options: 选择 **Hosting** 的 **Economy - \$6.00/mo**

注:

1) 不要选择 **Website Build + Hosting**，因为这个不可以安装 WordPress 免费建站平台。

2) 一般的博客，网站，或电子商务网站使用 **Economy - \$6.00/mo** 就够用了。如果以后你的网站做得很大，你也是可以随时升级的，刚开始不需要浪费钱。

Step 3 | Email: 不需要选择专业的企业邮箱，因为 US Domain Center 有免费赠送一个专业电邮给你。

点击 **Continue to Cart** 按钮，进入购物车页面。

✓ Select options for 1 domain.

Continue to Cart

Step 1 | Privacy

Protect My Personal Information

As low as \$7.95/domain

Prevent your personal information from falling into the wrong hands.

Privacy Protection - \$7.95/domain

What does my domain look like without Privacy Protection? ⓘ

Order Summary

Scroll down to continue to cart

Step 2 | Options

☐ Website Builder + Hosting

Do-it-yourself, easy-to-use site designer. No technical skills needed.

Perfect for: Basic, personal and small business websites

Business - \$8.99/mo

or

☒ Hosting

Web hosting with cPanel to build and manage websites. Some technical skills needed.

Perfect for: Web designers, web developers and businesses that use a designer

Economy - \$6.99/mo

Scroll down to continue to cart

Step 3 | Email

Add email to your domain


As low as \$3.99/mo

Get reliable, mobile-ready email with addresses that highlight your business or website. It's you@yourdomainname.com.

No Thanks

Scroll down to continue to cart

*. **, 1, 2, 3, ^, +, #, ## Click here for product limitations.

 Continue to Cart

第四步: 输入优惠码或选择支付货币

购物车页面列出了你选择的域名，隐私保护，主机空间，和总费用等。你在这里可以修改域名注册和主机空间购买的年限。

在那里输入以下优惠码

优惠码 1: 100cr15

优惠码 2: 50cr10

Product	Term	Unit Price	Subtotal
wpketang.com .COM Domain Registration 100% Off - Free Domain <small>*Plus ICANN fee of \$0.18/yr</small>	1 Year ▼	\$0.00/yr* Save \$9.99	\$0.00 ⊗ Remove
Protect your personal information. (?) <input type="radio"/> Keep my personal info public <input checked="" type="radio"/> Make my domain private for \$7.95/yr			\$7.95
! Matching Domains Available (.net, .info) ▼			
wpketang.NET - \$16.99 + Add			
wpketang.INFO - \$16.99 + Add			
Add All Domains for \$33.98			+ Add All

Total cost	USD \$ ▼
ICANN Fees*	\$0.18
	\$92.01
Total savings	\$9.99
Proceed to Checkout >	

Add a domain to your order

.com ▼

GO

Enter promo or source code:

100cr15

Apply

ICANN Fees* (?)

\$0.18

Total cost

\$92.01

Total savings

\$9.99

Proceed to Checkout >

* + 3 3 *** Click here for offer disclaimers

输入优惠码后，点击 **Apply**, 购物车会自动把价格折算成优惠之后的价格。

Home | ICANN | My Account | Webmail | FAQ

▼ Search

GO

DOMAIN NAMES ▼

WEB HOSTING ▼

SSL & SECURITY ▼

EMAIL ACCOUNTS ▼

MARKETING TOOLS ▼

BUILD A WEBSITE ▼

✔ Promotion has been applied to your cart!

×

Product	Term	Unit Price	Subtotal
<div>wpketang.com</div> <div>.COM Domain Registration</div> <div>100% Off - Free Domain</div> <div>*Plus ICANN fee of \$0.18/yr</div>	<div>1 Year</div> <div>▼</div>	<div>\$0.00/yr*</div> <div>Save \$9.99</div>	<div>\$0.00</div> <div>⊗ Remove</div>
<div>Protect your personal information. ?</div> <div><div><input type="radio"/> Keep my personal info public</div><div><input checked="" type="radio"/> Make my domain private for \$7.95/yr</div></div>			<div>\$7.95</div>
<div><div>! Matching Domains Available (.net, .info)</div><div>▼</div></div> <div><div>wpketang.NET - \$16.99 + Add</div><div>wpketang.INFO - \$16.99 + Add</div></div> <div><div>Add All Domains for \$33.98</div><div>+ Add All</div></div>			

Add a domain to your order

.com ▼

GO

Promo code 100cr15 was successfully applied!

Remove

ICANN Fees* ?

\$0.18

Total cost

\$86.73

Total savings

\$15.27

Proceed to Checkout >

*\$33.99** Click here for offer disclaimers

在右边的框框里，你会看到你的总额 **Total Cost**。在这里，你可以选择 **USD** (如果你想用美元，例如信用卡，PayPal 等)，或者选择 **CNY** (如果你先想用人民币支付，例如支付宝，银联等)，或选择其它国家的货币。**US Domain Center** 的强大系统会根据汇率计算对应的总价。

Home | ICANN | My Account | Webmail | FAQ

Search

GO

DOMAIN NAMES ▾

WEB HOSTING ▾

SSL & SECURITY ▾

EMAIL ACCOUNTS ▾

MARKETING TOOLS ▾

BUILD A WEBSITE ▾

✔ Promotion has been applied to your cart!

Product	Term	Unit Price	Subtotal
wpketang.com .COM Domain Registration 100% Off - Free Domain <small>*Plus ICANN fee of ¥1.14/yr</small>	1 Year ▾	¥0.00/yr* Save ¥74.00	¥0.00 ⊗ Remove
Protect your personal information. (?) <input type="radio"/> Keep my personal info public <input checked="" type="radio"/> Make my domain private for ¥50.99/yr			¥50.99
<div>! Matching Domains Available (.net, .info) ▾</div> <div>wpketang.NET - ¥117.00 + Add wpketang.INFO - ¥114.00 + Add</div> <div>Add All Domains for ¥231.00 + Add All</div>			

Economy Linux Hosting with cPanel

12 Months ▾

¥44.99 /mo

¥539.88
⊗ Remove

Add a domain to your order

.com ▾

GO

Promo code 100cr15 was successfully applied!
[Remove](#)

ICANN Fees* (?)

¥1.14

Total cost

¥592.01

Total savings

¥74.00

Proceed to Checkout >

* = 3 3 *** Click here for offer disclaimers

点击 **Proceed to Checkout** 按钮来到付款结算页面。

第五步: 创建账户或登录账户

如果你已经注册了账号，你可以直接输入用户名和密码来登录。

如果你是新客户，点击 **New Customers** 下面的 **Continue** 来继续。

US Domain Center

New Customers

New to US Domain Center? Continue to checkout.

Continue

Returning Customers

Already have an account? Log in.

Username or Customer #

Password

[Forgot your password?](#)

Log In

第六步: 创建账户或登录账户

填写资料时，有 3 项需要注意:

1) 需要用英文或拼音填写

2) PIN 安全码是在你通过电话或 Live Chat 联系 US Domain Center 客服时确认身份所需的, 任何 4 位的数字都可以

3) 填写的资料会根据你使用的支付货币和所在的国家有点不同，如

通过美元支付的页面

Billing Information

Please use the Latin Alphabet (A ~ Z).
At this time, WHOIS only accepts registrant information in Latin characters. This information is publicly available using the WHOIS service.

First Name

Last Name

Country / Region

United States

Address 1

Address 2 (optional)

Zip Code:

City

State:

Select One...

Phone Number

US +1.

Use alternate domain registrant contact information

Account Information

☒ Use the above billing information for your account information.

Email Address (Completing this field gives us permission to contact you.)

Username

Password

Show password

PIN

Payment Information

☒ Credit/Debit/Prepaid Card

VISA MasterCard DISCOVER American Express

Card Number:

Security Code (optional)

Name on card:

Expiration:

01 - January

2017

☐ Use as ExpressCheckout for future purchases.

☐ Make this the Alternate payment Method for my account

☐ PayPal

☐ Checking Account

Order Summary

ICANN Fees*

\$0.18

Total cost (USD)

\$86.73

Total savings

\$15.27

Your credit card will not be billed yet.

Continue >

通过人民币支付的页面(支付宝或银联等)

Billing Information

Please use the Latin Alphabet (A ~ Z).
At this time, WHOIS only accepts registrant information in Latin characters. This information is publicly available using the WHOIS service.

First Name

Last Name

Country / Region

China

Address 1

Address 2 (optional)

Zip/Postal:

City

State:

Select One...

Phone Number

CN +86.

Use alternate domain registrant contact information

Account Information

☒ Use the above billing information for your account information.

Email Address (Completing this field gives us permission to contact you.)

Username

Password

Show password

PIN

Payment Information

☐ 支付宝 Alipay

☐ UnionPay

☒ Credit/Debit/Prepaid Card

VISA

Card Number:

Security Code (optional)

Name on card:

Expiration:

01 - January

2017

☒ Use as ExpressCheckout for future purchases.

☐ Make this the Alternate payment Method for my account

Order Summary

ICANN Fees*

¥1.14

Total cost (CNY)

¥592.01

Total savings

¥74.00

Your credit card will not be billed yet.

Continue >

也就是说，US Domain Center 的系统会根据你选择的货币来显示付款方式。例如，如果你选择美元，你会看到信用卡，PayPal 或 Checking Account 等支付方式。如果你选择人民币，你会看到支付宝(AliPay)，银联，和信用卡等。US Domain Center 接受任何国家的货币和支付方式。点击 **Continue** 来继续。

第七步: 检查资料和下订单

你应该详细检查资料，然后点击 Place Your Order 来下订单。

Billing & Payment Information

Billing Information

Payment Information

Edit Billing Information

Edit Payment Information

Review Order

Edit Order

wpketang.com .COM Domain Registration <small>*Plus ICANN fee of \$0.18/yr</small>	1 Year*	\$0.00/yr	\$0.00
Private Domain Registration			\$7.95
Economy Linux Hosting with cPanel	1 Year	\$6.99/mo	\$83.88

Order Summary

ICANN Fees* \$0.18

Total cost (USD) **\$86.73**

Total savings **\$15.27**

By clicking "Place Your Order", you agree to the [Terms and Conditions](#) applicable to your purchase and our [Privacy Policy](#).
[Universal Terms of Service Agreement](#)
[Privacy Policy](#)
[Domain Name Registration Agreement](#)
[Domain Name Proxy Agreement](#)
[Hosting Agreement](#)

Place Your Order >

Your purchase includes enrollment in our automatic renewal service. This keeps your products up and running by automatically charging the then-current renewal fees to your payment method on file just before they're set to expire, with no further action on your part. You may cancel this service at any time by

< Back to Billing & Payment

You will be billed now.

Place Your Order >

18 | Page

第八步: 购买的收据

Home | ICANN | My Account | Webmail | FAQ

▼ Search

GO

DOMAIN NAMES ▼WEB HOSTING ▼SSL & SECURITY ▼EMAIL ACCOUNTS ▼MARKETING TOOLS ▼BUILD A WEBSITE ▼

Thank you

Your order has been **submitted**.

Print This Page

Order Details

Account Information

Order Number:

Order Total:

Order Date:

Print receipt

Need help?

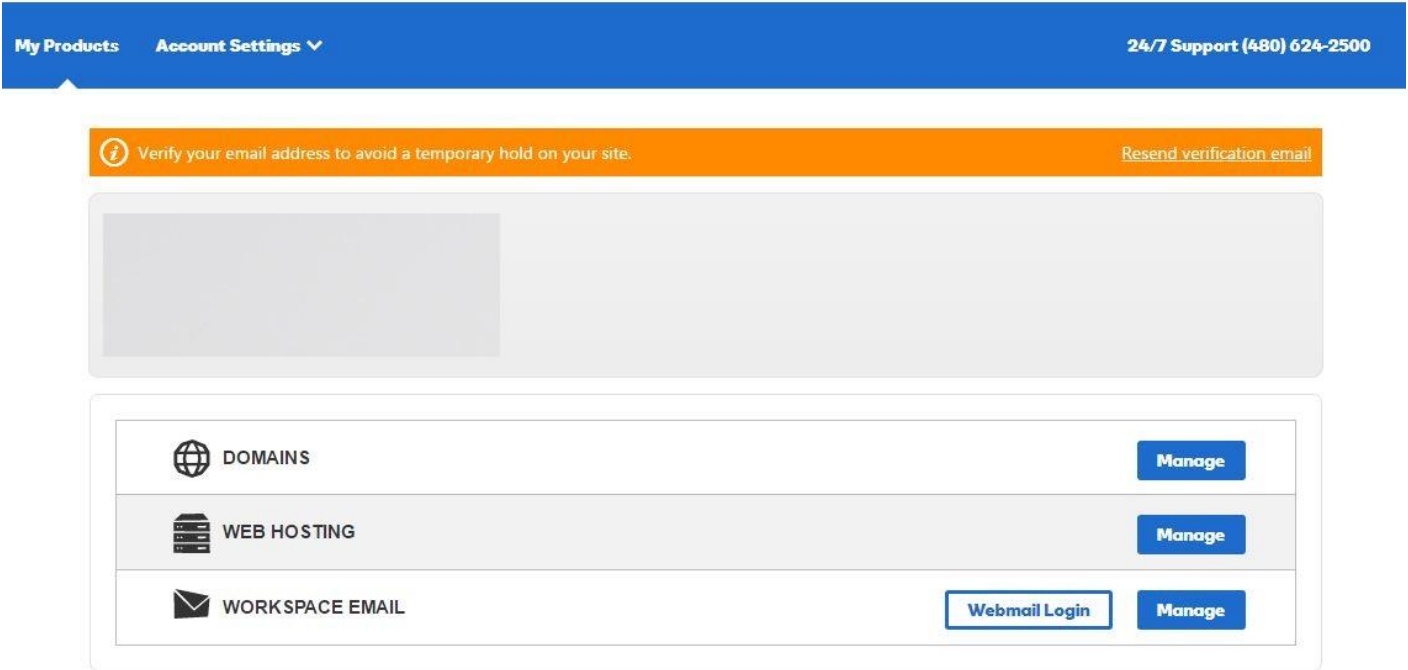
24/7 (480) 624-2500

Support

Keep shopping and Save 10% on your order of \$50.00 or more!

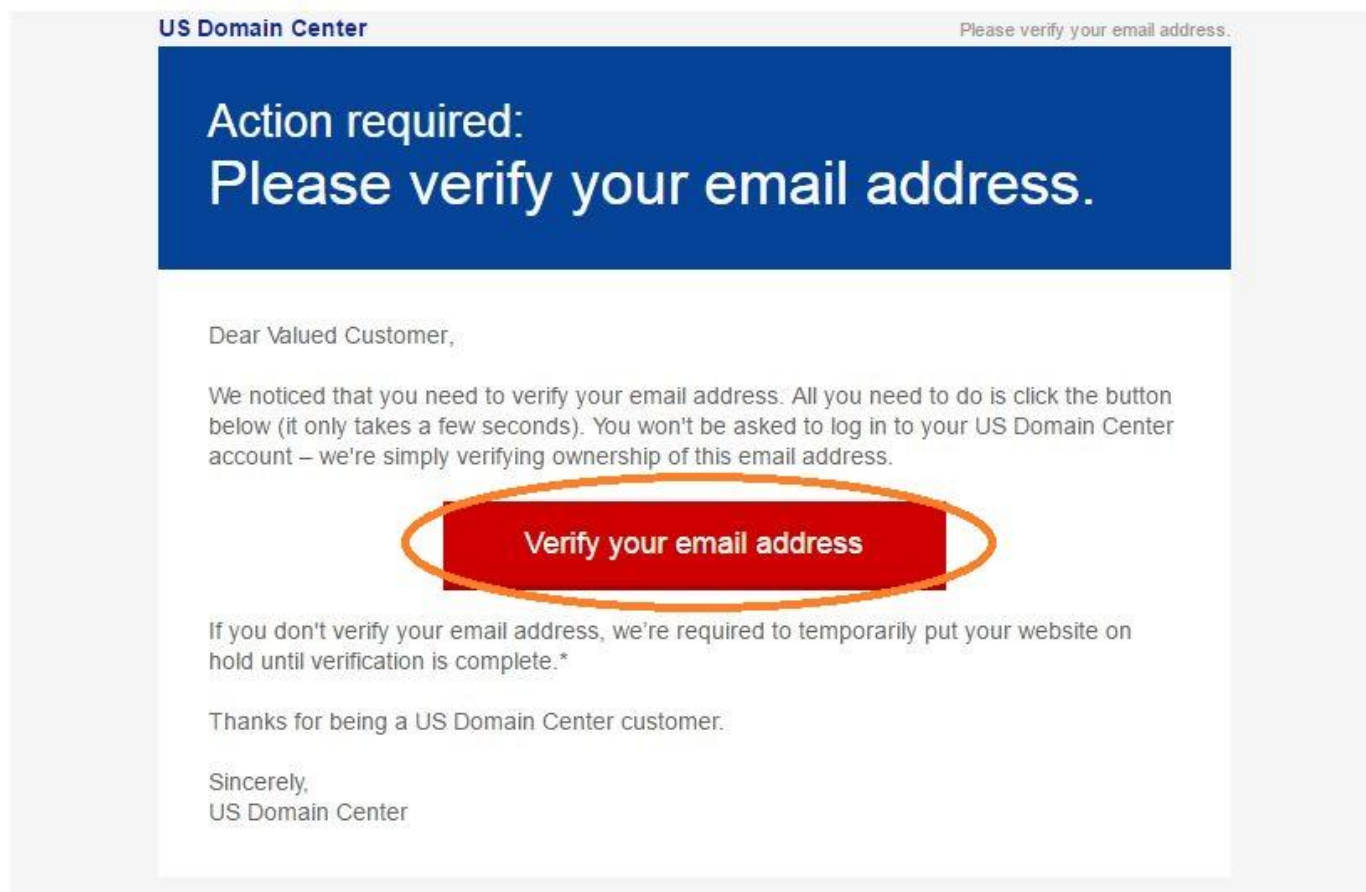
Keep Shopping »

第九步: 认证电邮提示



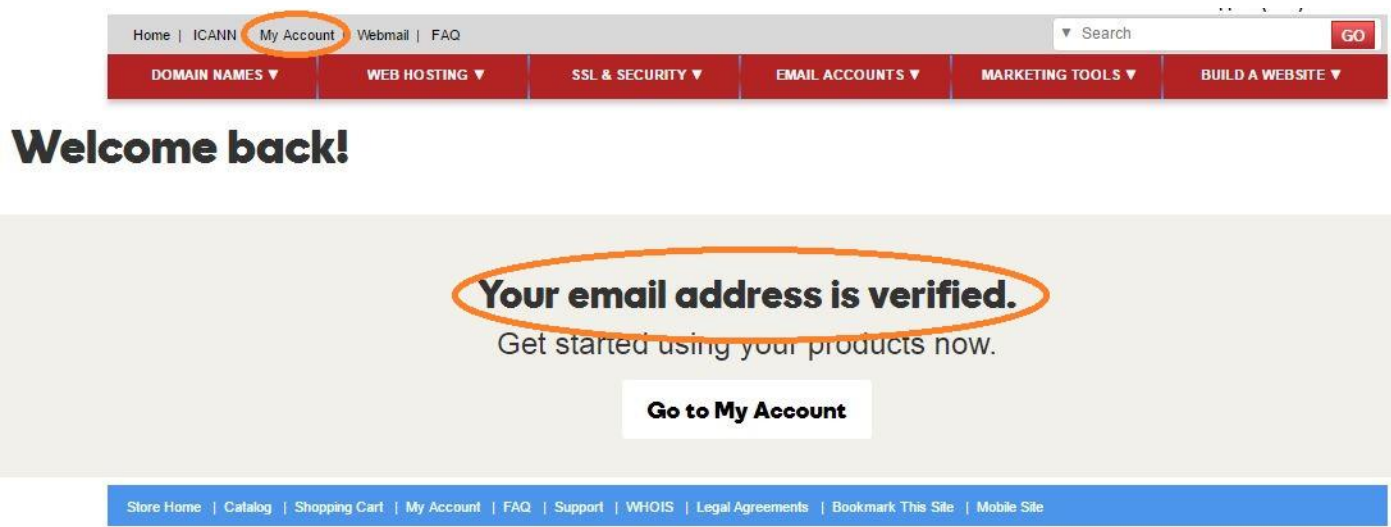
第十步: 登录你的电邮来认证

登录你购买网站(注册账户)时使用的电邮, 然后点击 **Verify your email address** 来进行认证就可以了。



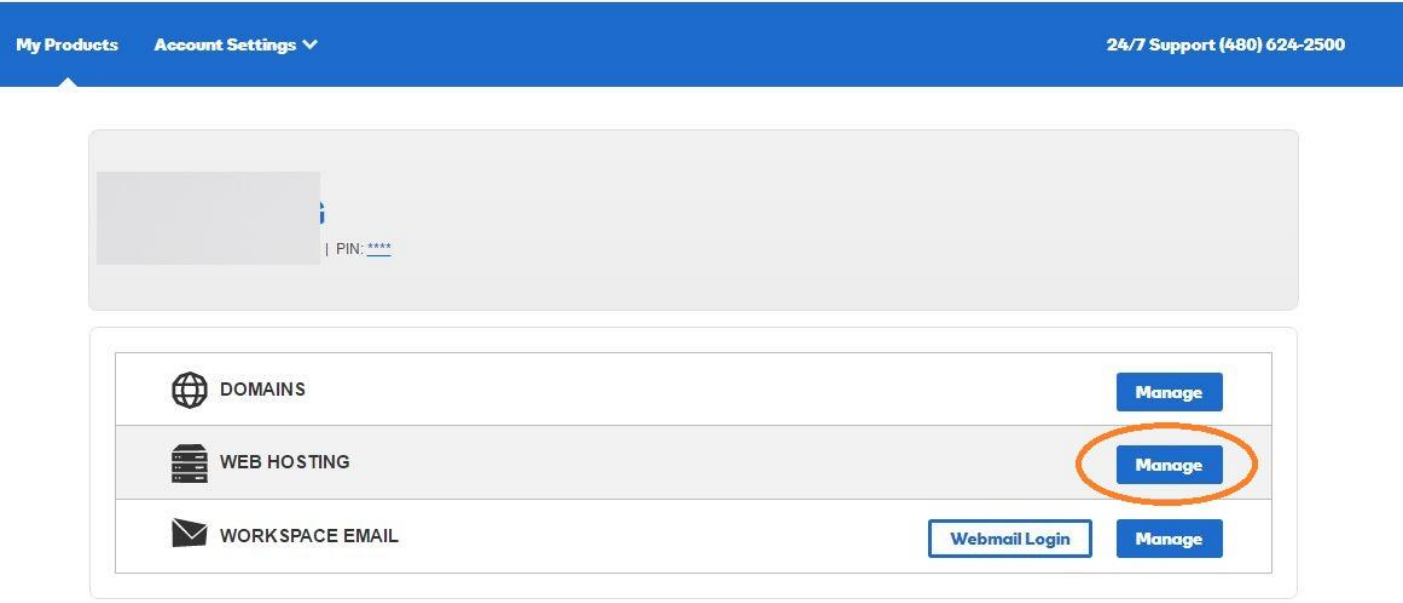
第十一步: 认证成功

认证后，你会看到 **Your email address is verified**。接着，你可以点击 **My Account** 进入账户来继续。



第十二步: 设置主机空间

点击 **WEB HOSTING** 右边的 **Manage** 设置主机空间



第十三步: 设置 cPanel 主机管理系统

点击 **Set Up** 来设置 Cpanel, 最强大的主机管理系统

All Hosting Accounts

Select an account to manage.



New cPanel

Set up your cPanel account now.

Set Up

第十四步: 绑定域名和空间

选择购买的域名，然后点击 **Next** 来快速绑定域名和空间。

US Domain Center | Hosting

Help

1 Domains 2 Data Center 3 Login 4 WordPress

Pick a domain
Tell us what domain you want to use.

Domain ?

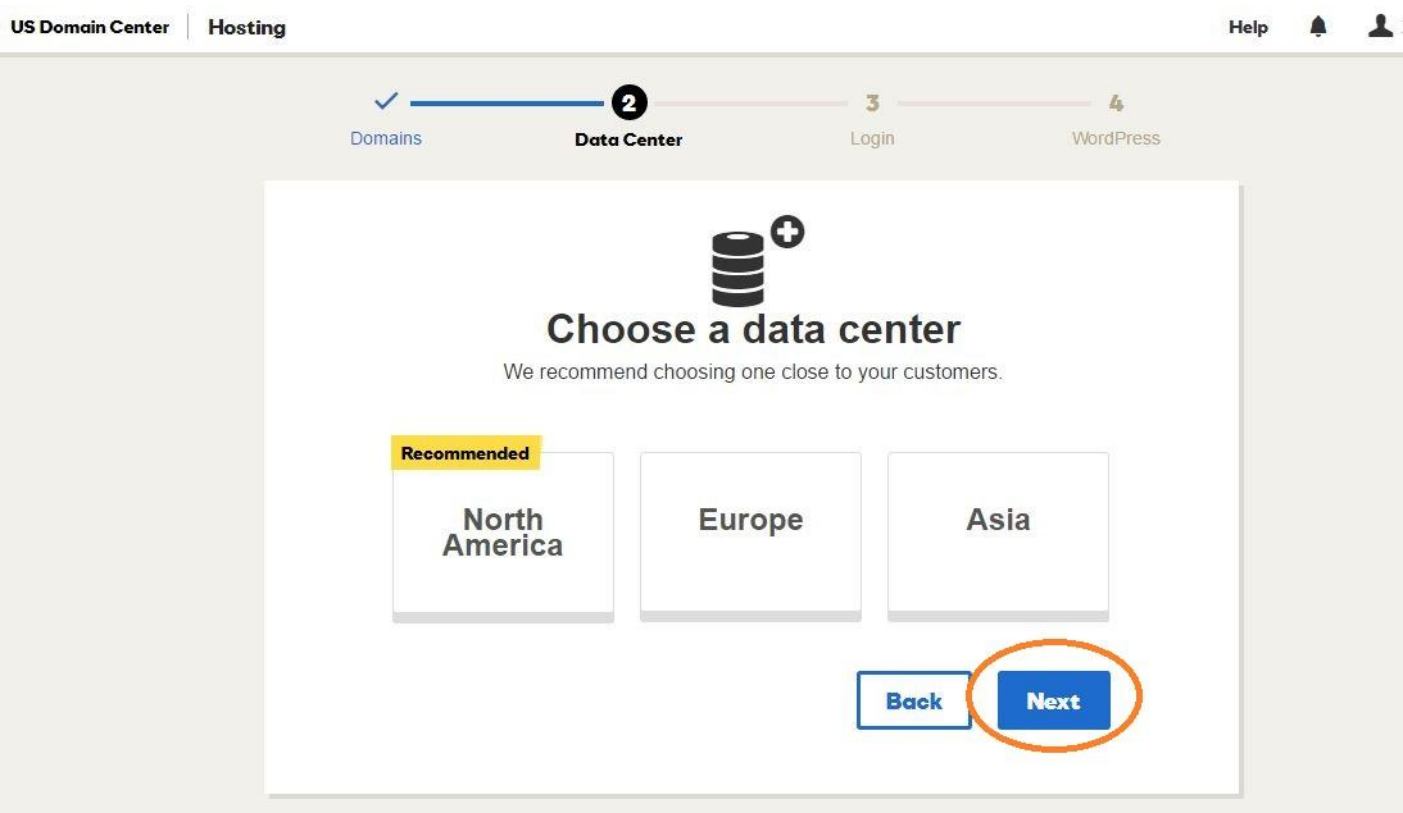
wpketang.com

Not in the list? [Enter domain](#)

Next

第十五步: 选择数据中心

根据你选择的国家或面向的客户来选择数据中心(Data Center)，点击 **Next** 来进行下一步



第十六步: 创建 cPanel 账户

输入用户名和密码来创建 cPanel 主机管理系统账户

US Domain Center

Hosting

Help

✓

✓

3


4

Domains

Data Center

Login

WordPress



Create a cPanel login

This is your cPanel account only.

cPanel username

Password

[Generate a password](#)

Confirm password

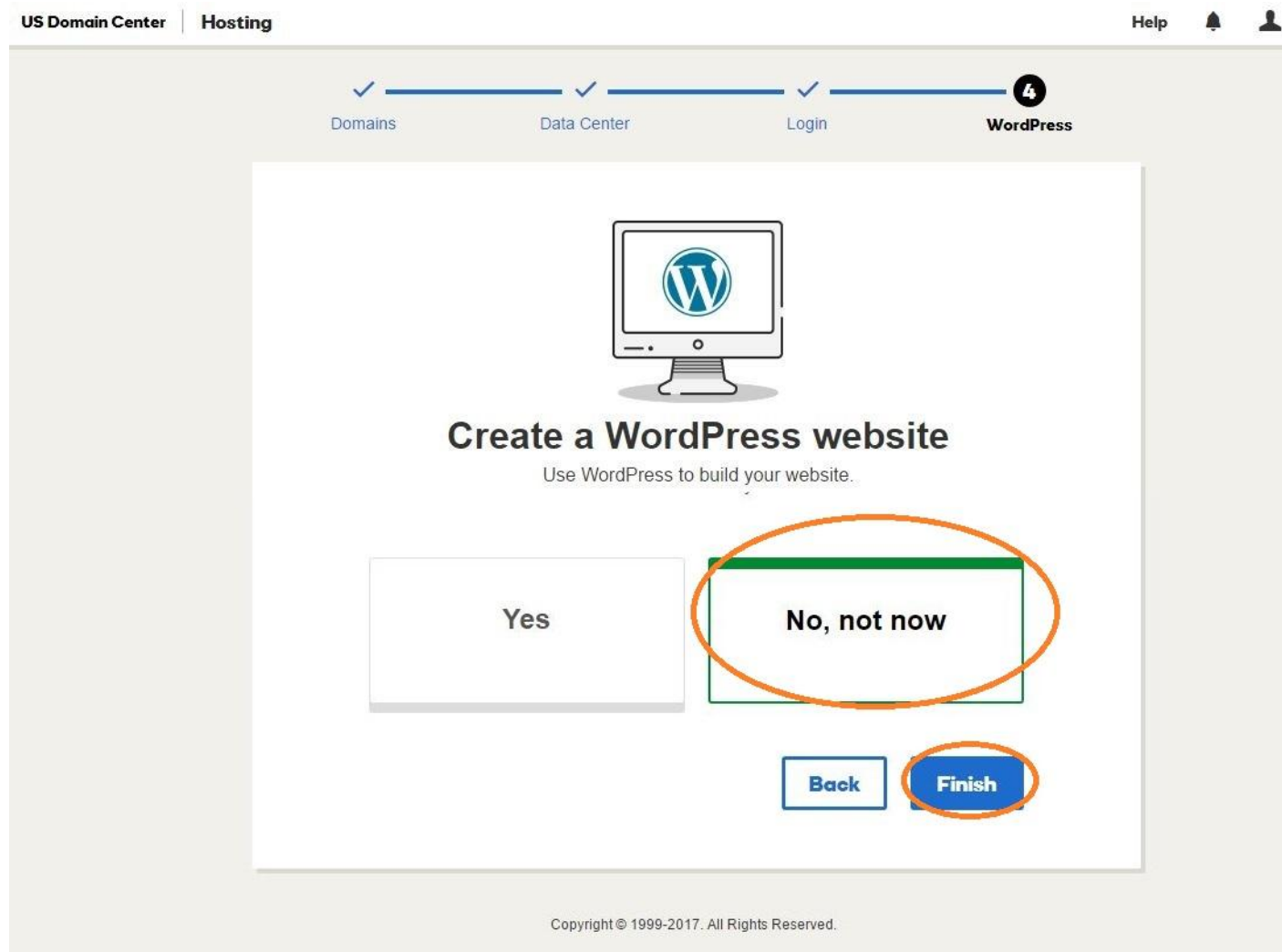
Back

Next

Copyright © 1999-2017. All Rights Reserved.

第十七步: 选择迟点安装 WordPress

我们可以选择 **No, not Now**，然后点击 **Finish** 来完成设置 cPanel。



US Domain Center | Hosting

Help

Domains Data Center Login **WordPress**

Create a WordPress website
Use WordPress to build your website.

Yes No, not now

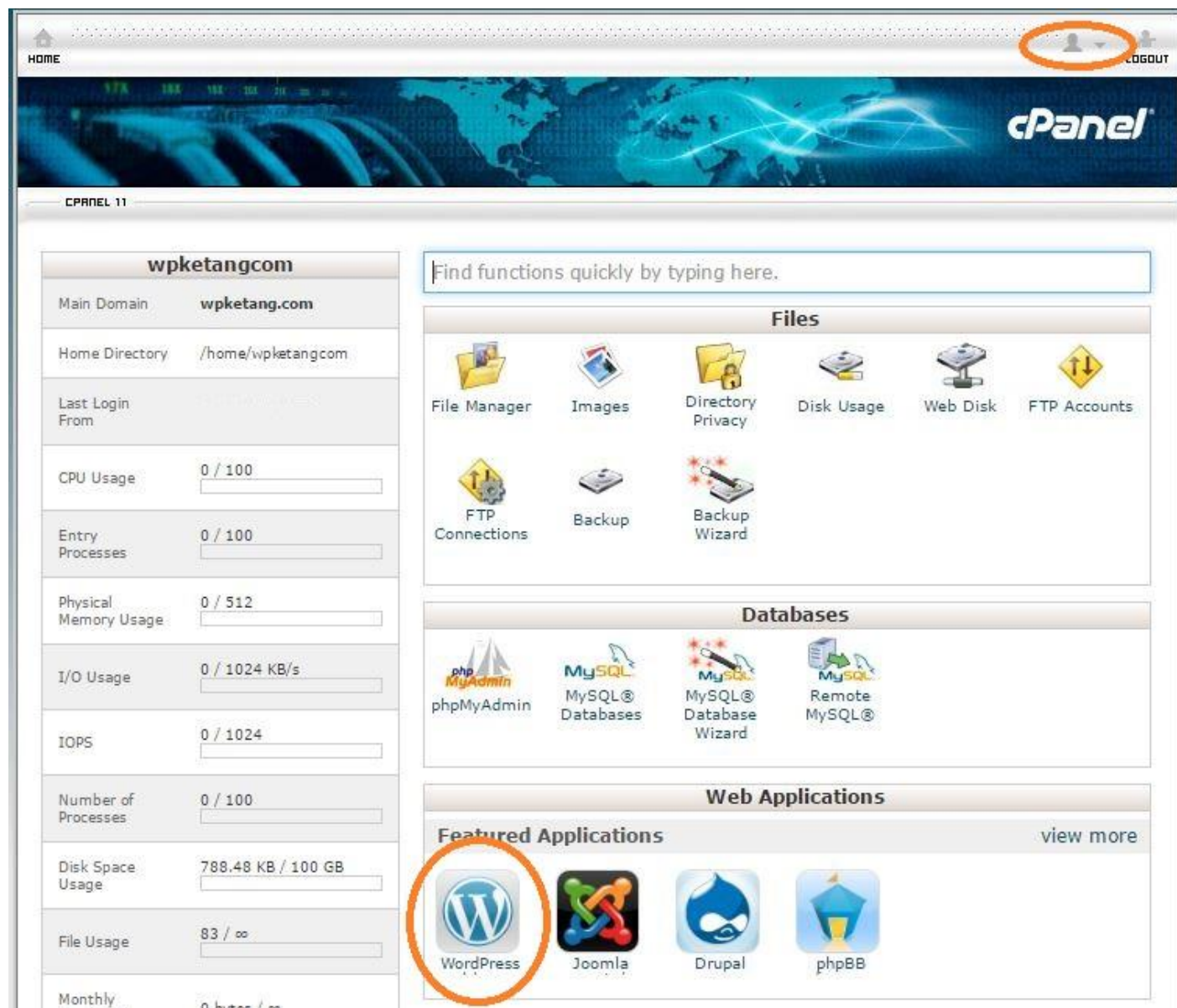
Back Finish

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第十八步: 进入 cPanel 界面

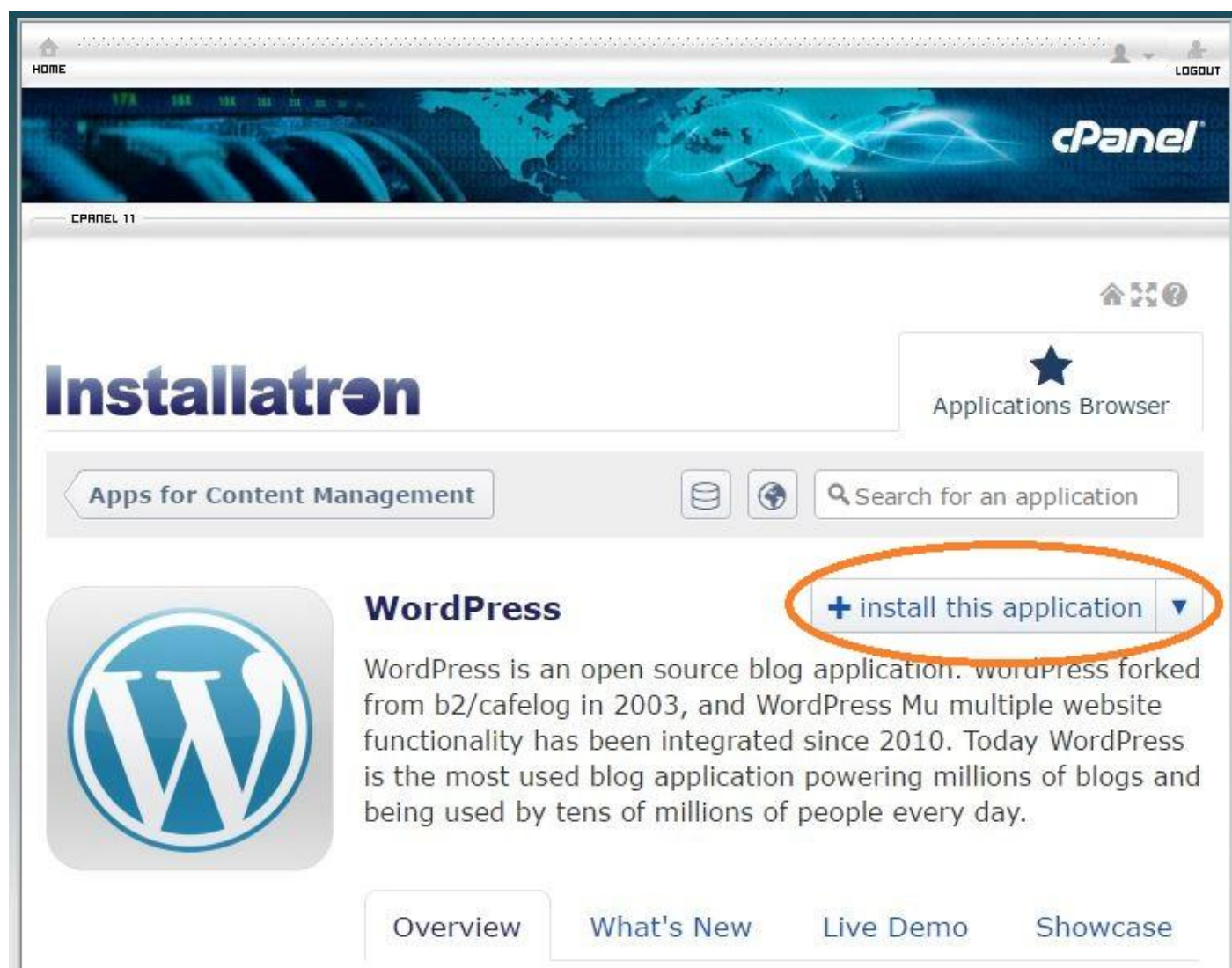
在 cPanel 界面，点击右上角的图片来把 cPanel 改成中文或其它语言。

点击 **WordPress** 的图标来安装 WordPress 免费建站平台



第十九步: 一键安装 WordPress

US Domain Center 的强大系统让你一键安装免费 WordPress 网站搭建平台。点击 **Install this application** 来进行



The screenshot shows the cPanel interface for installing applications. At the top, there's a header with 'HOME' and 'LOGOUT' links. Below that is a banner for 'cPanel' with a world map background. The main content area is titled 'Installatron' and features an 'Applications Browser' section. A search bar is present with the text 'Search for an application'. Below the search bar, there's a section for 'WordPress'. The WordPress logo is on the left, and the text describes it as an open source blog application. To the right of the text, the button '+ install this application' is circled in orange. At the bottom, there are four tabs: 'Overview', 'What's New', 'Live Demo', and 'Showcase'.

HOME LOGOUT

cPanel

CPANEL 11

Installatron

Applications Browser

Apps for Content Management

Search for an application

WordPress

+ install this application

WordPress is an open source blog application. WordPress forked from b2/cafeolog in 2003, and WordPress Mu multiple website functionality has been integrated since 2010. Today WordPress is the most used blog application powering millions of blogs and being used by tens of millions of people every day.

Overview What's New Live Demo Showcase

第二十步: 填写相关资料

1. **Directory (Optional)** 需要留空

2. 在 **Settings** 那里设置 WordPress 的登录信息

- **Administrator Username** 是 WordPress 网站登录的用户名
- **Administrator Password** 是 WordPress 网站登录的密码
- **Administrator Email** 改成你常用的电邮 (可以使用创建 US Domain Center 账户时的电邮)

最后, 点击 **Install** 就开始自动安装 WordPress 免费建站平台了。

第二十一部: 完成安装 WordPress 建站平台

安装 WordPress 免费建站平台只需几十秒的时间。完成后，你的网站马上上线，世界各地的浏览者都可以用最快的速度来浏览你的网站，无需备案。

HOME LOGOUT

CPANEL 11

Installatron

My Applications (1) Applications Browser

Search installed application

These are your installed applications. Applications can be accessed, updated, edited, backed-up, cloned, and uninstalled.

My Website

www.wpketang.com/
www.wpketang.com/wp-admin/
wordpress.org/support

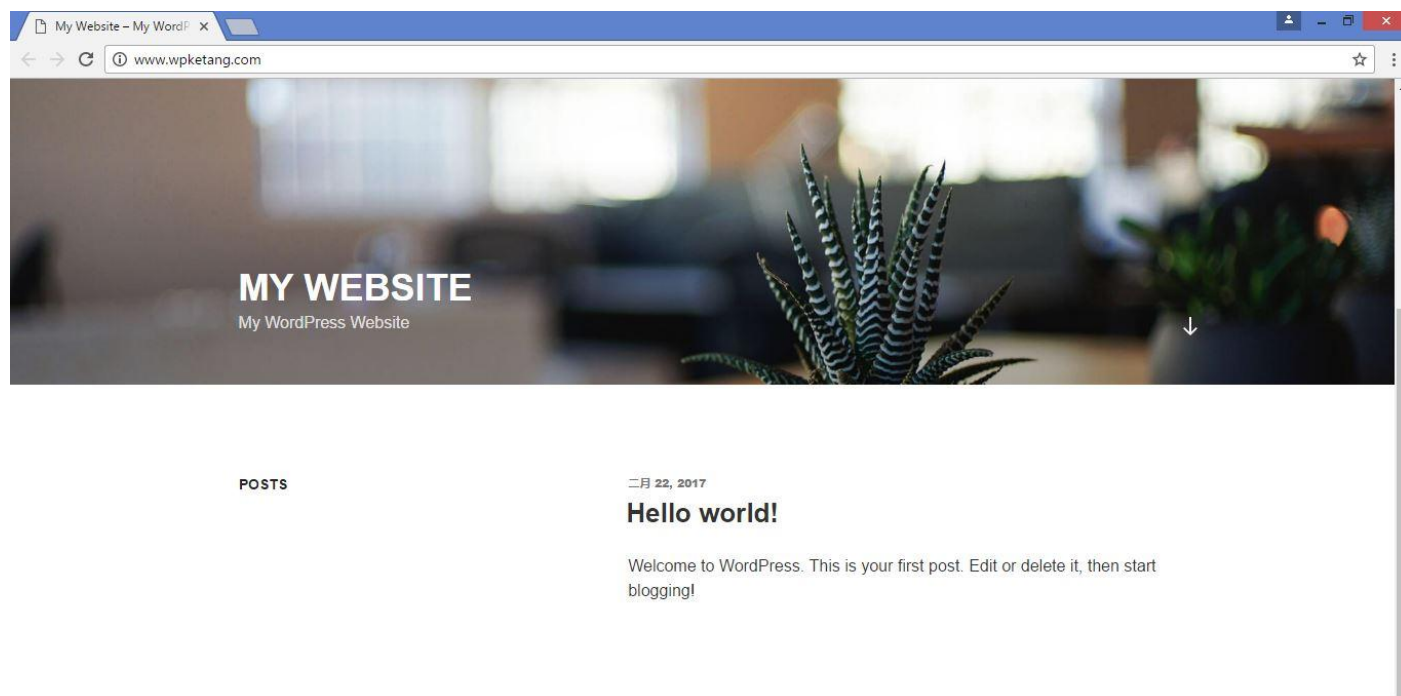
4.7.2 version
28MB files
0.2MB database
2017-02-22 installed
0 backups

Viewing 1 - 1 of 1

Update Edit Backup Clone Uninstall

第二十二步: 网站上线了

恭喜你，你的网站上线了！



如何进入 WordPress 网站后台

WordPress 网站后台登陆默认地址是网站域名+后台目录，在地址栏输入 **yoursite.com/wp-admin** (把 yoursite 换成你的域名)就可以了。例如，这个网站的域名是 <http://www.wpketang.com/>，那么它的后台的登陆地址是 [wpketang.com/wp-admin](http://www.wpketang.com/wp-admin)。

再次恭喜你拥有自己的网站！



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